

LIFEWAVE®



**Aeon** (ē'ŏn, ē'ən). – noun.

1. An immeasurable or infinite space of time; eternity; a long space of time; an age.\*

**2. A revolutionary new anti-aging product from LifeWave**

\*Webster, 1913





*Throughout my life, I've found we are limited only by the boundaries we place on what we believe is possible. LifeWave started as an idea I had to improve performance and health using the body's own communication system. Many believed this type of technology simply wasn't possible.*

*Eight years later, with more than 40 clinical studies and hundreds of thousands of customers in 90 countries, we know that it is. And while we know our products have helped people around the world in achieving often remarkable results, we are constantly pursuing new and better ways to improve health and promote anti-aging. There is no limit to what we believe is possible.*

**David Schmidt**  
**LifeWave Founder & CEO**

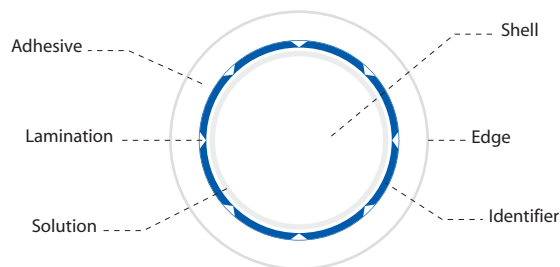
*When I first met David Schmidt in 2006, he said he had a technology I could benefit from – a non-drug way to improve the functionality of the body. He set out to prove it to me through a strength test with Energy Enhancer patches. I was immediately hooked.*



*Since then, LifeWave patches have become an important part of my everyday life. I use IceWave to recover from a particularly tough workout, Silent Nights ensures a good night's sleep and Glutathione and Carnosine help protect my body from the toxins it encounters daily. Every day, I also meet others who can benefit from these products, which naturally strengthen our bodies. As LifeWave Ambassador, I am proud to spread the word about this brilliant technology!*

**Suzanne Somers**  
**LifeWave Ambassador**

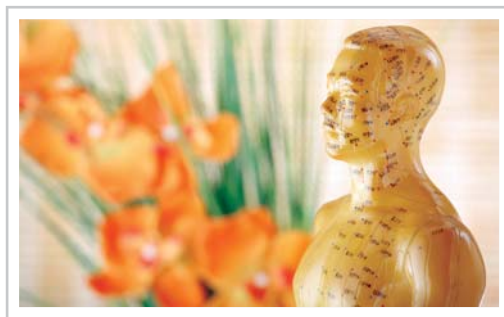
## **Breakthrough Technology**



It's been known for thousands of years that specific frequencies of light cause specific changes in the body. When you go out in the sun, for example, a specific frequency of light will cause your body to produce Vitamin D. Another frequency of light (UV) will cause the production of melanin, the chemical that creates a sun tan.

Our exclusive, non-transdermal (nothing goes in the body) patches use this principle to gently stimulate acupuncture points, which have been used to balance and improve the flow of energy in the human body for thousands of years. The result is a natural way to improve the quality of your life.

## **What is Acupuncture?**



Acupuncture is a healing therapy based on an ancient Chinese treatment system. A practitioner will typically stimulate acupuncture points on the body with needles to improve sleep, relieve pain and discomfort, and promote good health.



### *A New Era in Anti-Aging*

Although we may not think about it this way, the stress of daily life creates a tremendous impact on how we age. You can probably identify people in your own life who have been under so much stress that they seem to age before your eyes. And the evidence for the link between stress and aging isn't just anecdotal.

For more than fifty years, physiologists have known that stressing an animal will cause it to age very quickly. Stress produces harmful free radicals and other bio-chemicals that can damage our tissues and DNA. Recent research also shows that chronic stress reduces levels of DHEA (dehydroepiandrosterone), a powerful hormone directly connected to lifespan, and increases levels of the stress hormone cortisol, which has been linked to accelerated aging.

But we now have a powerful new weapon in the battle against stress and aging – the Y-Age Aeon patch. This revolutionary new product is designed to help promote an “anti-stress” response in your body. Lower levels of stress have been shown to help combat the ravages of aging. The Aeon patch is applied to acupuncture points that have been known to stimulate the immune system, so you can get the maximum benefits from this product.

**The Y-Age Aeon patch is a unique, one-of-a-kind product, which has never before been available.**

In clinical research performed by LifeWave, it has been determined that Aeon has the following benefits:

### **Y-Age Aeon® Benefits**

- **Clinically tested to reduce stress in the body**
- **Clinically tested to decrease inflammation**
- **Convenient and easy to use**
- **No chemicals enter the body**



Our research demonstrates results. A clinical study showed a balancing of the autonomic nervous system within just 10 minutes of patch application. This is a result of a calm, stress-free state.

In another study, infrared imaging illustrated a decrease in inflammation in response to Aeon. Other clinical tests demonstrated that Aeon lowers C-reactive proteins (which rise in response to inflammation). This is important because inflammation is often a symptom of stress and it can damage healthy tissue and even DNA.

## Y-Age Aeon® Gets Results

Because research is a top priority at LifeWave, our products are subjected to rigorous testing. Y-Age Aeon is no exception. Studies have been conducted to show the efficacy of the Aeon patch, and to help uncover the significant benefits of this innovative product.

### Y-Age Aeon Research

For updated information, visit: [www.lifewave.com/research.asp](http://www.lifewave.com/research.asp)

- **Aeon Patch Improves Cellular Organ Function (2010)**

Sherry Greenberg, MA, PhD;

Homer Nazeran PhD, CPEng (Biomed.)

*"The Aeon study was such a revelation! Everyone felt stronger, all participants improved and some even asked for more patches. In the long run, it is my opinion that bioelectrical improvement in organ function will mitigate the deteriorating effects of aging on the organs."*

– Dr. Sherry Greenberg, MA, PhD

- **Study of the Effects of LifeWave Patches on Human Biofield (2010)** - Centre for Biofield Sciences

*"The participants wearing the LifeWave Aeon patch showed a significant improvement on all three scanning devices used in this study. In addition, positive responses were expressed by every participant wearing the Aeon patch in the MYMOP 2 questionnaire."* – Center for Biofield Sciences

- **Analysis of the Aeon Patch Heart Rate Rythm (2010)**

Thomas Budzynski, PhD; Helen Budzynski, PhD;

Jean Tang, PhD

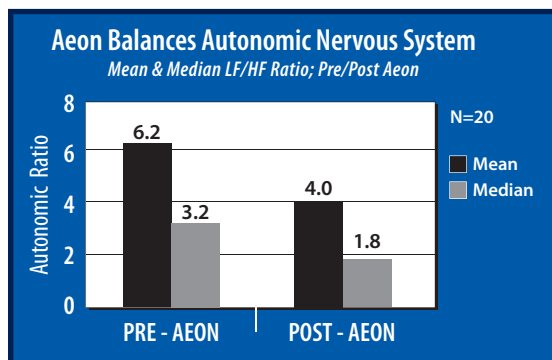
*"Sympathetic drive was reduced, parasympathetic drive was increased and a balance was achieved. This has important implications for stress and aging, both of which often involve heightened sympathetic drive. In our opinion, the Aeon patch therefore provides valuable protection from stress and aging."* – Dr. Thomas Budzynski, PhD

- **Effects of the LifeWave Aeon Patch Using Infrared Imaging (2010)** - Dean Clark, DC

*"There was a clear decrease in pain levels in the majority of the participants. The majority of participants also experienced improved energy and mental focus. Overall, my study revealed that there were several people who had tried other Lifewave products and found a completely different physiological response with Aeon."* – Dr. Dean Clark, DC

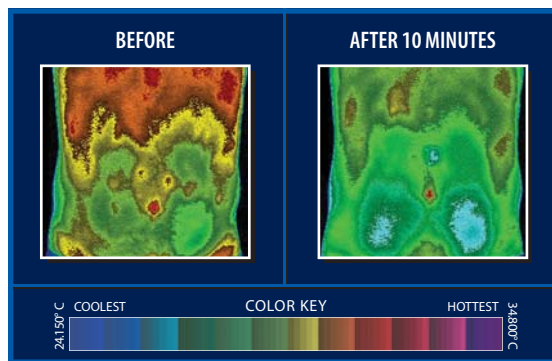
## Y-Age Aeon® Brings Balance

Your autonomic nervous system is perhaps the most important indicator of how your body handles stress. This regulatory system controls most of the involuntary activities of your body, such as digestion, metabolism and heart rate. Our research has shown that **Y-Age Aeon helps support the balance of the autonomic nervous system, ultimately decreasing the body's stress response.**



*"We had hypothesized that the Aeon patch would bring the autonomic nervous system more in balance. It appears that this result did occur as shown above."*

– Thomas Budzynski, PhD



*"Infrared imaging provides visual representation of the Aeon patch at work. After 10 minutes, you can see a clear drop in local temperature, indicating a reduction in inflammation."* – Dean Clark, DC

*"I have had a very stressful time at work...I'm quite sure though, that without the patches, this period of time would have been even harder on me." - T. Bruun Fyhn\**

*"After four weeks of use, everyone was saying how good I looked. I was sleeping wonderfully; I was calmer and happier in general." - S. Allen\**

*"I have been amazed at the level of mobility that I gained back from my hip. I can go back to the tennis court, have more mobility, and can run better with less pain." - P. Morvan\**

*"After wearing Aeon for three weeks, I went on a mountain biking tour. I didn't have sore muscles and the regeneration was great after this tour." - H. Schupfner\**

*\*LifeWave distributor;  
product was provided free of charge as part of a focus group study*

For more information on LifeWave®, please contact: